

# *the* **Shield** *of Theta Delta Chi*



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Beta Deuteron Centennial & Ames Convention

# theShield



of Theta Delta Chi

Volume 132 Number 1  
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Photos of  
Dr. William A. McClung  
courtesy of the  
Theta Delta Chi Archives

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Pictured as President of Iota Deuteron in 1966,  
bottom row, second from left

William A. McClung, Iota Deuteron '66 entered Omega on September 18th, 2018. Bill was appointed *Shield* Editor in 1967 while a graduate student at Harvard and held that position until 1987. He returned to the role in 1998 and on becoming Executive Director of Theta Delta Chi in 2001, he continued to edit the *Shield* until his retirement in 2014. In 2016 Bill led a project indexing, cataloging, and digitizing a sizable portion of the fraternity's archival holdings. Bill continued to add context to the archives, making detailed entrees into Theta Delta Chi's internal archival Wikipedia until just days before his death from acute myeloid leukemia.

**B**ill was born in Norfolk, VA on January 22, 1944 and raised in Richmond, VA. He received the B.A degree in English Literature at Williams in 1966 before earning his PhD at Harvard in 1972. A professor and scholar, Bill leaves behind a rich academic legacy. He held teaching appointments at Connecticut College, Georgia Tech, Meisei University in Tokyo, UCLA, and Mississippi State, from which he retired as Professor Emeritus in 2001.

He was awarded several fellowships, including those from the Huntington Library and the American Philosophical Society, and lectured by invitation at the Folger Shakespeare Library, The University of Virginia, the University of Oregon, the University of California Riverside, and at many meetings of learned societies, including the Society of Architectural Historians, The Renaissance Society of America, and the Modern Language Association.

He was the author of three books published by the University of California Press: *The Country House in English Renaissance Poetry* (1977), *The Architecture of Paradise* (1983), and

*Landscapes of Desire: Anglo Mythologies of Los Angeles* (2000). He edited the commentary for volume VIII of *The Variorum Edition of the Poetry of John Donne* and contributed essays to many publications, including *Milton Quarterly*, *Studies in the History of Art*, *Huntington Library Quarterly*, *Moreana*, and the inaugural exhibition catalogue of the Canadian Centre for Architecture. He traveled the globe with camera in hand, artfully documenting the wonders he encountered in self-published photo books and online communities.

No amount of pages will fully capture the extent of Dr. William Alexander McClung's impact on Theta Delta Chi. As Executive Director he supervised, guided and mentored an entire generation of Charge Consultants, Office Staff, and Undergraduates. His time at the CFO established a sense of professionalism and seriousness in the then newly established Lewis Wharf based headquarters that is still felt today.

We lost a linchpin from our ranks, but will connect with him again in Omega where we will renew in union our social joys.

■ Remembering Bill / more on page 4

# Remembrance of Things Past

I first met Bill McClung at the 157th convention in Las Vegas in 2004 serving as an undergraduate delegate from Sigma Triton. Like many undergraduates, that first exposure to the International Fraternity was a stark deviation from what I was accustomed to. Brother McClung, sharply adorned with his signature bowtie and a parlance that I thought to be British (and later learned to be Virginian), was strikingly peculiar to my idea of fraternity.

Throughout the course of the Convention, Bill continued to be a juxtaposition to what I knew fraternity to be: the poise with which he ran the business sessions was a foreign concept to the chaos of my own Charge meetings. I clearly recall noticing the breadth with which he understood parliamentary procedure and the workings of the organization. Various ritual aspects of the Charge meeting which were met with eye-rolls were re-introduced to me with a degree of seriousness and reverence at that first business meeting led by Bill's clear dedication to the fraternal constitution.

Outside of casual interactions during my time as an undergraduate on the Grand Lodge, I really first began to know Bill on personal level when I joined staff in July of 2006. Our relationship got off to a rocky start when I managed to get my driver's license suspended a month before I moved to Boston, A less than ideal development for a traveling Charge Consultant. I can still remember him quipping "This simply will not do" in response to my revelation. Those of you who knew him can imagine exactly the flavor of verbal reprimand that a retired Professor of Classical English Literature could provide to an irresponsible staff member on his first day. As his consternation subsided, rather than fire me (as my contract would have allowed), he asked "how are we going to make this work?"

Two weeks later, Bill and I flew to Arizona. After attending a conference in Tucson, we grabbed our rental car (Bill driving, of course) and set off towards Phoenix to meet with the administration at Arizona State University to discuss our plans for the Epsilon Triton recolonization that Fall. On many levels, this trip set the tone for our professional and personal relationship – the beginning of our expansion efforts on which we collaborated, and my first window into who this white-haired academic was as a person. While antithetical of my naïve view of a fraternity man, it was my first glimpse into why Bill McClung embodied what makes Theta Delta Chi so strong.

Bill was one of the most educated people I've known – he was well-read and could speak in-depth across a variety of subjects. On more occasions than one, an offhand remark would spiral into an hour-long discussion across any number of topics. I admit that numerous times as a staff member, when I didn't quite feel like working, I would pop into Bill's office with a random observation and receive a comprehensive education on topics for which his students at Mississippi State had had to pay tuition.

Bill's practical experience as a tenured faculty member provided him with a deep understanding of college administrations, making him well-suited for the at times "complicated" negotiations that arise between universities and fraternities. In that first meeting with the Arizona State Greek Life Office I saw how tough of a negotiator Bill was. His professional foundation within academia provided an exigence that helped bridge those moments when differences arose and he stood his ground in our expectations for the recolonization.

The Epsilon Triton project in 2006 marked a major milestone, as it was our first attempt at a "cold start" recolonization in decades. Our recent expansion had been limited to interest groups that had approached Theta Delta Chi, a sort of passive expansion that is easier to support but harder to predict. As things began to look promising with our fledging colony at Arizona State, we were blessed with a stroke of luck. A group of men at Binghamton reached out with an interest in becoming a fraternity. They

had reached out to a number of national fraternities and Theta Delta Chi was on their short list. Bill didn't hesitate, he immediately sent me to meet with them on campus to strike while the iron was hot.

When Bill became Executive Director in 2000, the Fraternity was facing some financial challenges stemming largely from poor Charge collections. Bill had long been the editor of *The Shield* and had participated in various capacities within the international Fraternity. The role of Executive Director had seen a series of shorter terms since Geoff Fitzgerald, Xi '67 served in the position from 1974 to 1988. With Bill preparing to retire from his position at Mississippi State, it was Brother Fitzgerald who suggested to then Executive Director David E. Munshine, Delta Triton '95, that Brother McClung might be the one with the right temperament and deep understanding of the organization to helm the position for a longer term.

At the time, the Educational Foundation and Grand Lodge staff operated completely independently of each other. Recognizing the need to unify the two organizations under a shared vision and staff, the Grand Lodge and Educational Foundation entered into the first "Lease and Services Administrative Agreement," which brought all staff members under the direction of the new Executive Director and created the unified Central Fraternity Office (CFO) as it remains today. With this new authority and extensive training from Brother Munshine, Bill set out to achieve his primary objective: bringing the organization out of its financial arrears.

With many brothers and Charges in debt, including my own, I would be remiss to pretend this process was anything less than monumental. It can be challenging to have tough conversations with your brothers about money, as I'm sure anyone who has been an undergraduate Treasurer can attest. The issue was not simply about collecting outstanding fees, but also about creating a culture shift: that remaining a member of Theta Delta Chi meant fulfilling all of your duties to the brotherhood, including your financial ones.

To lead the organization through this period was no small feat, and while it may not possess the electric excitement of some of the other accomplishments Bill oversaw, this may have been the most important in providing the foundation for our future successes. Just as the Charge accounts were all finally turning from red to black in 2005, the Founders' Corporation welcomed the arrival of the Partridge Trust, which provided further financial stability for the Grand Lodge and set us on the path towards our expanded service offerings that we offer today. I won't try to detail this surprisingly interesting piece of Theta Delt lore here; thankfully there's a wonderful book *Olcott Osborn Partridge and the Partridge Trust, A Brief History (2002)*, written by none other than William A. McClung. If you ask the CFO, they may be able to send you a copy.

This is all to say that by the time I arrived in 2006, Theta Delta Chi was in a strong financial standing to support the aggressive expansion that we undertook. As the group at Binghamton became the Theta Triton colony, driving towards their charter in record time, Bill was downright excited. His decision to send me to their campus proved to be a difference-maker as the founding members of Theta Triton would later tell me. While other organizations wanted them to complete a series of steps before earning a visit, we defined ourselves as willing to support them from that first interaction to help them become Theta Deltas. Suddenly with two colonies in the fold, the buzz of expansion was palpable and Bill decided that we would attack every potential expansion opportunity with the same fervor in hopes of injecting much needed growth.

Bill had joined Iota Deuteron at Williams College in 1962 as a legacy; his father had been a member of the Nu Charge at the University of Virginia. Certainly long an influential Charge in the Fraternity, Iota Deut, like most do at some point in their history, began to struggle with





*Brothers Kelley & McClung front and center at Theta Triton's Chartering in April of 2007*

its membership. Thrust into its presidency with most of its remaining members preparing for graduation, Bill could have easily kept his focus elsewhere. But as he was apt to do, he instead picked up the mantle and determined to save the Charge, a decision that would keep Iota Deuteron in our ranks for another twenty-five years, as Bill was able to spearhead the recruitment of a dozen freshman to join the Charge.

We had been well into our expansion push when Bill first shared with me this piece of personal motivation that drove him to grow the Fraternity. Iota Deuteron had long since folded in 1990, but Bill seemed to possess an intimate understanding for the changing collegiate landscape. As campus communities at smaller, private colleges where we flourished began to force out the Greek system, many growing university systems were welcoming them.

To flourish as a fraternity, we must similarly evolve in adding new Charges where possible while continuing to work with alumni to strengthen or recolonize those who are dormant. Having shrunk to only 25 active Charges, with many sounding the death knell in 2006, we needed to do it fast. Bill encouraged me to explore every potential murmur of expansion, connect with every alumni group and drive referrals from existing Charges. Unflinchingly, he excitedly sent me across the country, and for every success like those at Xi (Hobart), Rho Proteron (South Carolina), Gamma Deuteron (Michigan), Tau Triton (Marist College) or Lambda Triton (Rutgers), there were failures at Old Dominion, Richmond, UNC-Charlotte or Washington State.

During this period of growth, Bill also dedicated himself to a number of projects to help these new groups. This involved an incredible amount of heavy lifting and often blurred the already fuzzy lines of where his scope as Executive Director ended and his own volunteerism began. Two such projects stand tall in my mind, Gamma Deuteron and Lambda Triton.

After first meeting the Gamma Deuteron (Michigan) interest group and recognizing their immense potential, Bill's attention immediately turned to their historic Charge house which was estranged from the alumni and occupied by another fraternity. Once again, I witnessed Bill stare down a seemingly inextricable barrier and instead of accepting the impasse, he rose to question, "how do we make this happen?" Bill began the arduous task of recruiting and re-organizing the Gamma Deuteron Building Association, which after twenty-five years of dormancy, and fatigued from multiple attempts to recolonize, proved a challenge in which few without his resolve and resilience may have succeeded (and to the

credit of the Gamma Deuteron alumni who stepped up, the resurrection of the Charge in their historic home remains one of the greatest successes I witnessed during my tenure at the CFO).

In much the same vein, when the Lambda Triton (Rutgers) Charge approached Bill with their desire to rent a historical fraternal mansion in a prime location on campus, the easy approach would have been to discard the idea as a pipe dream of enthusiastic, yet naïve, undergraduates, but I watched as he once again decided to find a way to make it happen. With no alumni of their own, even more heavy lifting was required as Bill recruited a cadre of alumni from Charges with no undergrads and incorporated the Lambda Triton House Corporation in the state of New Jersey. He worked tirelessly with them to develop a three-year plan to meet housing requirements that would not only cover rent but begin to build an endowment in hopes of purchasing their own property.

It would be easy for me to continue to share my professional experiences with Bill, including the inception of monumental achievements like The Preamble Institute or Charitos Society that occurred under his watchful eye. It was an absolute privilege to work alongside him and during this time we became close friends. We bonded over international travel for which Bill had a wonderful passion (he never got over the fact that I was the first of us to visit the lost city of Petra in Jordan). He was never without multiple upcoming trips to exotic ports of call where he would explore fearlessly (despite more than one unsavory encounter) and photograph with exquisite skill. Even as he entered Omega, he did so with a full slate of new trips in front of him.

In one of his final gifts to Theta Delta Chi, Bill was commissioned in 2016 to complete a massive cataloguing and digitization of our archives that had been discussed for over a decade. I cannot imagine someone better qualified to have undertaken this important project than that white-haired bowtied alumnus who seemed so antithetical to my idea of fraternity at that Convention in 2004.

I consider myself lucky to have served alongside the man who guided Theta Delta Chi to financial stability and oversaw our most rapid-period of growth since the 19th century. One of the most indelible marks that he left was teaching me the value of looking at an insurmountable problem and asking, "how do we make this work?" But most importantly, I will carry with me many great memories of my dear friend Bill McClung and look forward to sharing a glass of red with him in Omega.

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# Making \$en\$ of Giving



Can you recall the first time you donated money to a cause? Do you remember why you did it? For most of us, this is like trying to remember what you learned in elementary school: you may not get many specifics but you do remember how you felt and perhaps even who made you feel a particular way. I can remember being in the third grade and bringing home a Catholic Relief Services Rice Bowl to collect money for children in

Africa. During the season of Lent, I remember donating part of my allowance each week for this cause. What strikes me about this memory is not the cause or even the recipient. It was knowing I was making an impact and that it felt good to give what I could. Fast forward to this year where I am grateful for the numerous ways in which I can give knowing that I'm not just supporting a cause but also the person who is advocating for it. Technology allows us to donate by clicking a button or sending a text. So if it's not difficult, what prevents us from giving?

It's been said that anyone can raise money. From children soliciting door to door with candy bars to the most polished philanthropic advisors, anyone is capable of managing a simple financial transaction. But what differentiates fundraising from philanthropy is the cultivation of relationships and emotions. To say you can increase your own dopamine (chemical associated with reward and motivations) and serotonin (chemical associated with mood regulation) production borders on being quite the salacious offer. But in many ways, there is a real truth in this idea that charitable giving is more biological than financial. Emotions leave a powerful imprint on our collective memory; songs, words, and symbols can all evoke them. While we may not always remember a name or date, we are usually able to remember how some person or some event made us feel. We can recall the joy from our experiences in college while refraining from recalling more unpleasant memories. Our selectivity is important to consider here. For most people reading this, being a brother of Theta Delta Chi was a positive experience. Many within this group decide to make a gift at some point as a way of saying "thanks," "I appreciate the experience," or "I want to provide for future brothers."

Giving is about our organization, your taxable income, our initiatives, impressing Charge brothers—alright, maybe we can include the last one—making YOU feel good about the impact YOU make. As donors and potential donors, you are our best resource and spokesman for what is unique about Theta Delt men in 2019. My responsibility is to thank you for your contributions and communicate to you the impact of what you do for brothers across North America. Making sense about giving means shedding light on the power of an educational workshop; or the financial ease that comes with receiving a scholarship to help cover rising tuition costs; or seeing the Charge house library renovated to preserve tradition and ensure ample study space.

It's at best odd and at worst defeatist to say fundraising isn't about money. After all, that is the primary job of any development director, right? Perhaps. Making sense of giving means realizing it doesn't make sense to donate your hard-earned income because it is not a rational act. It is an emotional endeavor where you are given far more in return by knowing that your gift has a tremendous impact on our ability to provide quality educational and leadership programming, academic scholarships, and philanthropic grants. By giving to the Educational Foundation, you help continue the work started 172 years ago. Because of you and your generosity we continue to stand on the shoulders of giants—those who have gone before us—in a spirit of gratitude and humility for our beloved Fraternity.

In the Bonds,  
 Patrick Tiernan, X<sup>T</sup> '99 (Merrimack)  
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"One Hundred Percenters" are donors who have made at least one gift for each year since earning a baccalaureate degree and are listed in **boldface**. If you have never paid VG Dues or are a lapsed donor interested in learning how you can become a 100%er (donor credit for every year since graduation), please let us know. We have affordable methods for those who would like to catch up on those missing years.

- Write Patrick Tiernan c/o TDX, 214 Lewis Wharf, Boston, MA 02110 or
- Email Patrick at ptiernan@tdx.org
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Theta Delta Chi is pleased to honor alumni who loyally support the Educational Foundation with membership in the following cumulative giving clubs\*:

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All past and future gifts of cash, securities and other tangible property on record will be credited toward membership in these giving clubs. Active donors with renewed contributions will receive annual recognition in *The Shield*. Thank you again for your continued generosity which is vital to the development of all current and future Theta Deltas!

\*Please note that donations made to local alumni associations do not count toward VG Dues cumulative giving clubs.

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# Remembering BILL

159th Convention, French Quarter, New Orleans, LA (2006). Left to right: Philip Curley, Kappa Triton '76; Boine Johnson, Iota Deuteron '53; William A. McClung, Iota Deuteron '66; Geoffrey D. Fitzgerald, Xi '67; Ryan Aggergaard, XI Deuteron '03



As those who knew Bill well will recall, he was a champion of Marcel Proust, who wrote once of death:

*"We may, indeed, say that the hour of death is uncertain, but when we say so we represent that hour to ourselves as situated in a vague and remote expanse of time, it never occurs to us that it can have any connexion with the day that has already dawned, or may signify that death — or its first assault and partial possession of us, after which it will never leave hold of us again — may occur this very afternoon, so far from uncertain, this afternoon every hour of which has already been allotted to some occupation ... death, which has been making its way towards you along another plane, shrouded in an impenetrable darkness, has chosen precisely this day of all days to make its appearance, in a few minutes' time, more or less, at the moment when the carriage has reached the Champs-Elysées."*

— Marcel Proust, *The Guermantes Way*

Bill's carriage has reached the Champs-Elysees. I was fortunate to have at times joined him as a passenger.

C. Philip Curley, Kappa Triton '76



In 2014 C. Philip Curley, Kappa Triton '76 organized a Proust themed retirement party. Pictured with Founders' Corp President Phillip Parker, Sigma Triton '08 and Richard Wood, Gamma Triton '73.



William A. McClung, Iota Deuteron '66 and Geoffrey D. Fitzgerald, Xi '67 at Hart House, University of Toronto, ON (2012) during the 165th Convention.

A few weeks after I was hired to be the Executive Director of Theta Delta Chi, my wife and I flew to Bermuda for the 1974 Annual Convention. Yes, we did have conventions in Bermuda. I knew very few Thetes in attendance. Bill introduced himself and we became fast friends. Over the years we traveled together in Italy, Greece, France, Canada and California. We laughed, dined and imbibed together often. Bill became our daughter's uncle.

Years ago Bill asked me to serve as the Executor of his estate and to be his healthcare proxy. Sadly, this past September 17th I assumed those duties.

Bill was as close to a Renaissance man as I have known. A world traveler, a scholar, Bill could hold forth eloquently and entertainingly on literature, the British monarchy, the arts, world history and architecture, food, and music from Brahms to Lou Reed. He could quote Shakespeare spontaneously. We rarely argued, but for one long-playing, debate - Bill ranked Proust above Joyce. It was an argument I never won.

Several of Bill's classmates shared their memories of Bill. One whom Bill met at Williams pretty much captures his essence: "...Bill had the whiff of Southern aristocracy from the first moment, and seemed like an exotic flower to me, an ordinary boy from a middle class Jewish suburb of Philadelphia... His academic path was triumphant in both literature and Art History... Then we were at Harvard for the five post-Williams years, an experience that offered many opportunities for camaraderie and hilarity. He remains, in my mind, a beacon of fierce intelligence, elegance, and a willingness to try anything. He was the most intrepid traveler I've known. Or rather, a traveler with a taste for luxe. He knew what he liked, and he was as lavish in his praise as he was haughty in his dismissal of what failed to please him. One of a kind."

And one sorely missed by me and my family.

Geoff Fitzgerald

Xi '67



# THREE BROTHERS, TWO BROTHERHOODS

Last summer, I had the honor and privilege of visiting Andy Kartalis (Sigma Triton '54) along with Brian Bertges (Sigma Triton '00). Getting up before sunrise, I went through my morning routine and left to pick up Brian to catch a Jet Blue flight heading to Cleveland, OH. Groggy until my first cup of Joe, I imagined this being my daily life in the military. The thought of being up at the crack of dawn, ready for the day as "Revielle" plays, unsettles me just a little. Many of our servicemen and women do this daily. I wonder what their days are like.



Brian was his normal upbeat self in the morning, perhaps more than usual. He spoke over the weeks how he was excited to meet his fellow Sigma Triton and military fraternity brother. Brian was a combat medic in the Army and held many positions serving veterans after his service. He takes a special delight in looking for ways to continue that support in his current role. He loves to draw parallels between his time in the military and his commitment to the brotherhood. Still foggy, he kept pontificating our next steps as an organization. With the help of caffeine, I brought myself up to his speed and we boarded the plane.

Arriving in Cleveland, a place I never have been, Brian remembered visiting the Cleveland Veterans Affairs (VA) Medical Center. He enumerated all the ways it impressed him, from the new construction through public-private partnerships, to innovative ways they were supporting veterans. By the time we arrived at Andy's house, I knew way more than I ever wanted to know about the VA healthcare system.

We pulled up to Andy's place just a few minutes early. "Early is on time. On time is late. Late is unacceptable." Brian exclaimed. All I could think was, "What on Earth did I get myself into? How will this be different than the rest of my trips?" At that point all I could do is step into the moment. So, up to the door we went.

We were greeted by Brother Kartalis. He was a very warm, calm, pleasant man, who welcomed us into his home with open arms. He did not strike me as the military type. I often times pictured war veterans as much more rigid and stoic. Perhaps being in the military creates a different sense of self than I perceived.

We sat down and the conversation seemed to flow instantly, much like the conversations with brothers that I have had in my travels as the Director of Development. Andy illuminated different periods of his life and how integral his wife, Katherine, was at pivotal moments. He started at the beginning of his time at 305 East Prospect Ave, the address of our Sigma Triton Charge.

He recalled joining Sigma Phi Sigma years after WWII had concluded. Unfortunately, the national group was fading from attrition. With Sig Phi Sig folding, the brotherhood at the time petitioned Theta Delta Chi to become chartered. They constructed a booklet containing the profiles of all the members and why Penn State was an optimal institution to prop up a Charge. Luckily, the Fraternity Archives had a couple copies of the booklet, so we brought it with us to show him.



Located within the historical booklet was a picture of Andy. A much younger Kartalis was easily located at the top of one of the pages. The young Civil Engineering student from Farrell, PA with a classic 1950s haircut was pictured, showing his involvement in and out of the brotherhood. He chuckled at the picture from his youth.

There was something ironic about the description that Brian mentioned later. Of the 40 brothers, 25 of them were connected to the military through ROTC, rifle drill teams and prior service. Andy, was not one of them. Brian also previously mentioned that there was a connection between the house and WWII. Kartalis confirmed the rumor. The fraternity house on Prospect Ave in State College had been used by the military during wartime for storage.

Somehow, it appears as if the military influence rubbed off on him. After his undergraduate years, he joined the Navy and became part of the Seabees, a civil engineer corps, serving initially for four years and then going on for another twenty-one traveling the world. He would not begin these adventures without the green light from his now wife of fifty-six years, Katherine. He was initially anxious about how she'd feel about travel since she had never left the United States. To his delight, she decided to take the plunge. They soon left for Trinidad, then Washington, D.C., and eventually he parted for Vietnam alone.

One of his proudest moments during his service came when was in Vietnam. He was the Executive Officer of a Mobile Construction Battalion, working to support the bridge and road infrastructure. After completion of the project, his unit received an award of excellence for their work. After his tour, he came back from Vietnam in January of 1967. Although

*"I think everybody should have to put in [time] for their country,"*

he didn't mention it during our conversation, we discovered that he was featured in the Biloxi Daily Herald on May 10th, 1968, where he shared the progress occurring in Vietnam.

After we chatted for a while, Andy took us downstairs. Sectioned off at the end of a wall on the left side, he kept framed photographs from his time in the military. I noticed that he beamed with a sense of pride as he

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(\* designates Lifetime VG Donors  
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# Three Brothers, Two Brotherhoods

■ *continued from page 9*

showed them to us. Brian and I looked over all the photographs, asking questions, and of course Brian was using military jargon with Kartalis along the way. Brian remarked to me, "Bravo Zulu, Tiernan. Do you know what that means? It's a term in the Navy for job well done."

For all those who don't know the motto of the Seebecs: "We build. We fight." Andy's life after the service echoed those words.

Soon after his time at Vietnam, they were off to Naples, Italy and eventually Greece to build a naval base for destroyers. He finished his service stateside in Norfolk and Cleveland. This is where he became interested in banking and real estate. The simple process of how to borrow money and make a profit were the two things that were in short supply during his time as a serviceman. Military personnel didn't have to worry about these things, he reminded us. So when it was time to transition to civilian life, he took up a new call to arms—this time entering into a rather risky proposition to establish a hotel company.

From his service, he learned about high stakes and taking risks, and that's what he did. Andy's foray into real estate development at age 52 was a daunting time for Katherine and him. During that period, both of their daughters were in college. It was a struggle at times because the military provided a sense of stability despite the frequent moves and changes. Unsure of the future, he and his business partners traveled to different parts of the United States, frequently flying a plane they purchased. They found great success supporting the growth and development of multiple hotel chains through North America. Coincidentally, one of his best investments was in Happy Valley, home of his Alma Mater, Penn State.

His humility in describing his business success was matched only by his emphasis on the leadership skills acquired in the military and how they carried over into civilian life. In the service, you had to be really resourceful. Kartalis recalled, "The military wasn't about dollars and cents. In the Navy there was no money." The key question he returned to was "did you accomplish your mission?" That's what really mattered.

Virtues like honor and truthfulness were how you answered this question, according to Andy. If you messed up in the military, you took accountability for your actions, you didn't hide it. You couldn't hide it. If you did, then it could impact everyone around you in a high stakes environment.

Service in general is something he sees missing from today's world. "I think everybody should have to put in [time] for their country," he proposed. He said it doesn't have to be military based, but serving the greater community. "I don't think we'd have the problems we have in society if everyone had to serve."

He continues his service. Giving back is something that he also stressed is important. In 2013, Andy and Katherine Kartalis made a significant gift to the Penn State Learning Factory. The factory allows engineering seniors at Penn State to take a course which utilizes a shop sponsored by various companies like Lockheed and Boeing. "It's an ideal bridge between college and a job," he remarked. The companies directly benefit by using it as a recruiting tool themselves while students gain invaluable experiences. A long-term goal of the endowment was to tailor it to minority students who are typically underrepresented in the engineering field. One of these groups that benefit from the program just so happens to be student veterans.

Servicemembers and veterans do hold a special place in society. From this visit I know that I can't fully understand the bond of those who have served together, but I definitely have insight into it through our brotherhood, which shares many of the same values. One of Brian's taglines is: "My service started with an oath, but continues for a lifetime." Every brother took an oath, and it is for a lifetime. Military or fraternal, we are in service to each other.

Theta Delta Chi is embracing this sentiment. The Educational Foundation is offering a scholarship to an honorably discharged veteran or a current servicemember. In addition, the Grand Lodge is waving the initiation fee for any new veterans who join our ranks, in essence bringing two fraternities together. A special thank you to Andy Kartalis for letting us share his experiences and to all those who have served our nation proudly.



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Convention 2019

# AMES August 8-10, 2019

## BETA DEUTERON 100<sup>TH</sup> ANNIVERSARY, CHARTERING, AND THE 172<sup>ND</sup> CONVENTION

**A**s we approach the 172nd Convention, our fraternity also moves toward the centennial celebration of the Beta Deuteron Charge at Iowa State University. Brothers from all over the country will be converging upon Ames, excited for the upcoming commemorations that will take place in August 2019. For any Charge, the 100th anniversary is a huge milestone. Decades of brotherhood, times of joy, sorrow, struggles, and prosperity have graced the halls of all of our Charges. Beta Deuteron is no different. Brothers have been preparing for this Convention for years and are brimming with excitement.

Alex Frisvold, Beta Deuteron '12, couldn't be happier: "While I can't wait to show off our recently renovated house and beautiful Iowa State campus in the summer, I'm most excited for visiting alumni to see the brotherhood we've built and maintained over the last 100 years."

Bro. Frisvold is absolutely correct when it comes to Beta Deuteron having a long and storied history. Turning back the clock to 1919 may seem like eons for some, but in some ways, it is not that long ago. Reading through old issues of the Shield magazine from the Central Fraternity Office's Archives shows that college life in that period was in many ways the same. Brothers mostly focused on their studies, intramurals, current events, social functions with sororities among other things. This time was also historically significant because World War I was coming to an end. College life had drastically changed for many American Brothers in 1917 and 1918, while our Canadian brethren, had been entangled in the War since 1914. Let's take a trip through the history of Beta Deuteron.

### 1908 - Pre-Theta Delta Chi

In the beginning, The Colonials – a local club at Iowa State College — had no intentions of securing a national charter. In fact, the founders were rather opposed to the idea of national fraternities. As time went on and new and younger men came into the organization, the feelings changed. It became apparent that innumerable benefits and advantages would accrue to the members if a national charter were secured. Accordingly, in 1915, after a survey and study of national fraternities in existence, it was decided to petition for a charter in Theta Delta Chi. It was known that, in all probability, it would be several years before the club would be successful, if at all, but the value of a Charter in Theta Delta Chi once received was esteemed to be well worth any number of added years of work and petitioning.

### 1915 - War Delays Petition

Once started, the work progressed until war with Germany interfered with the plans for a time. At that time a large percentage of the club members and alumni entered the service, and while obtaining the Kaiser's "Angora" was the chief business of the hour, there was ever present the hope that they might soon return and carry on the work which had been begun. After the armistice was signed, no time was lost and soon a great many of the men were back and hard at work. And then came the time in the spring of 1919 when the formal petition was presented to the Grand Lodge of Theta Delta Chi. Into this petition had gone the work, hopes, and prayers of every member of the Colonials.



## Summer 1919 - The Birth of Beta Deuteron

The Colonials formal petition was presented just before the 69th Convention, named the "Victory Convention," occurring in Philadelphia June 26th-28th 1919. This Convention was held in recognition of the Allied victory, in honor of all returning Theta Delt servicemen, a remembrance to the Brothers lost, and in recognition of the ongoing peace negotiations occurring in France. The conventioners were informed in the middle of the business sessions on June 28th by Brother Seward A. Simons, B '79 that the Treaty of Versailles had been signed on the last day of the Victory Convention.

That Convention voted to refer the matter of the Colonials' petition to the Charges, who ratified the vote and gave the Colonials a Charter as Beta Deuteron. Beta Deuteron was lucky enough to start off with a Charge house being built by the Colonials — the first fraternity house built on the south side of Iowa State's campus and anchor for today's modern "Greek Land," and thus already had an established presence on campus, explained further:

## Fall 1919 - The Chartering

By the Fall of 1919, college life in North America had just started getting back to normal, with many brothers finally returning home from their service in Europe. Although the Armistice was signed in November of 1918, most troops remained stationed abroad while the demilitarization and peace processes took place, with casualties sadly continuing well into 1919. This can still be seen today at many Theta Delta Chi Charge houses with plaques commemorating fallen Brothers dating from 1914-1919.

On December 13th, 1919 at the Sheldon-Munn Hotel in Ames, Iowa, the Colonial club became the Beta Deuteron Charge of Theta Delta Chi. The instillation was led by Brother Frank H. Buck, Delta Deuteron '07, 27th President of the Grand Lodge. The details and arrangements of the instillation were handled by the local Colonial club, Colonial alumni, and the Central Graduate Association of Theta Delta Chi, of which members ventured to Ames via a train from Chicago. On that day, Beta Deuteron became the 29th Charge of our Fraternity.

## Present Day

The rest they say, is history. The Charge has been going strong since that momentous day in 1919. The house was remodeled in the 1960s to get it on par with other fraternity houses, and again remodeled in 2015-2016 to bring into modern times.

Ron Hallenbeck, Beta Deuteron '71 says: "Beta Deuteron is looking forward to having our Theta Delt Brothers and their families join us in Ames for the upcoming 172nd Convention and our 100th Anniversary Celebration. As the Alumni Advisor, President of the Colonials Club House LLC, and speaking for all of our Beta Deuteron Brothers, we are grateful to host the upcoming Convention. We are ecstatic to combine a convention and our 100th with all of our Theta Delta Chi Brothers. Our event committees are formed and working hard to insure a hardy welcome for all to our Charge, our newly renovated home at 217 Ash (which is on the National Register of Historic Places), and Iowa State University on August 8, 2019!"



**Convention will be held at the  
Gateway Hotel and Conference Center**  
<http://gatewayames.com/>

Now, the Charge and its Alumni are excited for their upcoming Convention, of which it is the first to ever be held in Ames. The Alumni and Central Fraternity Office staff alike have been planning multiple events, including the Red Ubel Golf Tournament at Coldwater Golf Links course on Thursday morning, an event at the house and a possible trip to the Iowa State fair — unique to the 2019 fair will be the lead up to the Iowa

Caucuses, in which politicians from both political parties will be campaigning in the early stages of the 2020 Presidential race. Whether you want to see the World's Largest Concrete Garden Gnome according to the Guinness Books of World records, to celebrate Beta Deuteron, or simply to replenish your brotherly bonds with Brothers from across the world, Ames in August of 2019 will be the place to be.

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David C. Clegg '70  
Todd C. Stuart '95  
Quincy Allen-Wason Gottwig '15

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Troy W. Kienzle '99  
Ian Thomas Karls '17

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Charles Waldrop '69  
Andrew J. Leightner '08

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*Penn State*

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Philip Roger Parker '08  
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Jason A. Burhans '03

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# Ruby Circle

The Ruby Circle is the official giving program for parents and friends of Theta Delta Chi undergraduates. The ruby is the official jewel of our fraternity and symbolizes the fire and passion in our brotherhood—the origins of which come from our immediate family members—most notably our parents or those who occupy a parental role in our lives. The infinite loop of a circle represents the eternal bond of family and the perpetual connection to our Fraternity.

Thanks to all of the following parents who made a gift to the Educational Foundation in honor of their son as part of the Ruby Circle!

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